The FOUR ELEMENTS of SUCCESS

Project Management Institute
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My Story...
The FOUR ELEMENTS of SUCCESS

When you think of FIRE what comes to mind?

- Hot
- Passionate
- Focus

- Control
- Results
- Mesmerizing
When you think of EARTH what comes to mind?

- Solid
- Predictable
- Firm
- Growth
- Stable
- Measured
When you think of WATER what comes to mind?

- Flow
- Reflective
- Easy-Going
- Supportive
- Flexible
- Harmony

The FOUR ELEMENTS of SUCCESS
When you think of WIND what comes to mind?

- Change
- In Motion
- Energetic

- Spontaneous
- Inspiring
- Free

*The Four Elements of Success*
The FOUR ELEMENTS of SUCCESS

• Adapting
• Supportive
• Energetic

• Grounding
• Focused
• Team Player
Your Strengths, Challenges and Motivations

**FIRE STRENGTHS/CHALLENGES**
*Motivated towards TAKING CONTROL*

**STRENGTHS**
- Bold
- Risk-Taking
- Results Oriented
- Decisive

**CHALLENGES**
- Impulsive
- Reckless
- Over Commits Others
- Opinionated

**EARTH STRENGTHS/CHALLENGES**
*Motivated towards ACCURACY AND STRUCTURE*

**STRENGTHS**
- Predictable
- Organized
- Prepared
- Factual

**CHALLENGES**
- Boring
- Inflexible
- Lacks Confidence
- Pessimistic

**WIND STRENGTHS/CHALLENGES**
*Motivated towards ATTENTION AND EXPRESSION*

**STRENGTHS**
- Optimistic
- Spontaneous
- Lively
- Persuasive

**CHALLENGES**
- Unrealistic
- Impulsive
- Hyper
- Fast-Talking

**WATER STRENGTHS/CHALLENGES**
*Motivated towards STABILITY AND COMPASSION*

**STRENGTHS**
- Loyal
- Supportive
- Team Player
- Sensitive

**CHALLENGES**
- Used by Others
- Procrastinating
- People Pleaser
- Thin-Skinned

*The Four Elements of Success*

CORE Business Strategies
Empowering Women in Business
ELEMENTS Team Communication

**FIRE** — Excite

**Give Them Authority**
- They want the challenge
- Can see all the possibilities
- Want to make change happen
- “Get ’er done!” – results!

**EARTH** — Ground

**Give Them Time**
- Build trust
- Let them work alone
- Plan the details
- Find the facts
- Policies and Procedures

**WIND** — Release

**Give Them Flexibility**
- Keep them moving
- Listen to their ideas
- Make it fun
- Remember they are self motivated

**WATER** — Transform

**Give Them Direction**
- Allow time to reflect
- Reliable
- Service Oriented
- Honor relationships
- “Whatever”
The Awesome ELEMENT Exercise

Why is your element the most awesome?
What bothers you about your opposite element?
Why do you need your opposite element?
All elements are necessary to function as a team. You need the right balance.
Knowing who you are and what your element disposition is can determine whether your career offers bliss or misery.

What element fits a program manager?
Having a basic understanding of what each element needs and values can eliminate conflict and attacks on personalities AND change to a viewpoint of respect and valuing core differences between people.
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Please fill out Presentation Feedback Form

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